Montana State Legislature

2009 Session

Exhibit 2

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Scanning by: Susie Hamilton



MONTANA ARTS COUNCIL

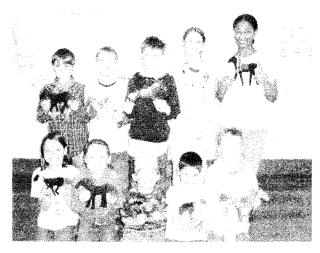
Operational Blueprint for 2008–2013

THE FOUNDATION FOR IT ALL

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Arties Cheryl Garres residency in Shawrict



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R.O. Box 202201
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Helena. Montana 59620
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1-800-282-3092



Development of this Operational Blueprint was funded by the State of Montana and the National Endowment for the Arts



5102 Commissioner Of Higher Education Executive Budget Reconciliation						All Program
Executive Dunget Reconcination	General Fund	General Fund	General Fund	Total Funds	Total Funds	Total Funds
	FY 2010	FY 2011	FY 2010-11	FY 2010	FY 2011	FY 2010-11
Calculation of Executive Budget (Nov. 15, 2008)						
FY 2008 Base	170,167,847	170,167,847	340,335,694	229,346,474	229,346,474	458,692,94
Statewide Present Law Adjustments	(22,643)	(57,051)	(79,694)	745,330	695,799	1,441,12
Other Present Law Adjustments	18,720,778	20,597,718	39,318,496	36,043,286	42,081,508	78,124,79
New Proposals	916,339	916,372	1,832,711	866,339	866,372	1,732,71
Original Executive Budget	189,782,321	191,624,886	381,407,207	267,001,429	272,990,153	539,991,58
Revised Executive Budget	182,035,240	184,764,463	366,799,703	256,353,983	260,176,948	516,530,93
Executive Budget Revisions (Dec. 15, 2008) PL00930 General Fund Replacement with Six Mill Levy Funds	(1,900,000)	300,000	(1,600,000)	-	-	
PL01201 Loan Servicing Costs Increase	(1,700,000)	300,000	(1,000,000)	(4,716,171)	(5,568,273)	(10,284,44
PL07101 Fuel Inflation Reduction	(16,326)	(37,768)	(54,094)	(16,579)	(38,058)	(54,63
Present Law Total	(1,916,326)	262,232	(1,654,094)	(4,732,750)	(5,606,331)	(10,339,08
NP00102 Information Resources, Planning, and Communication	(79,939)	(79,972)	(159,911)	(79,939)	(79,972)	(159,91
NP00405 Reduce State Funding - Community Colleges	(68,609)	(134,005)	(202,614)	(68,609)	(134,005)	(202,61
NP00802 Fund Deputy Commissioner for 2-Year Education	(50,000)	(50,000)	(100,000)	-	-	
NP00920 PBS Restore One-Time Funding to be Ongoing	(200,000)	(200,000)	(400,000)	(200,000)	(200,000)	(400,00
NP 00950 Reduce State Funding - Educational Units	(2,278,514)	(3,056,093)	(5,334,607)	(2,278,514)	(3,056,093)	(5,334,60
NP00960 Eliminate increase for Administrative Assessments	(237,342)	(309,823)	(547,165)	(237,342)	(309,823)	(547,16
NP00970 Remove Present Law Pay Increases	(441,755)	(816,039)	(1,257,794)	(441,755)	(816,039)	(1,257,79
NP01101 Restore One-Time Funding to be Ongoing	(461,400)	(461,400)	(922,800)	(461,400)	(461,400)	(922,80
NP08101 Increasing 4% Vacancy Savings to 7%	(2,013,196)	(2,015,323)	(4,028,519)	(2,147,137)	(2,149,542)	(4,296,67
New Proposal Total	(5,830,755)	(7,122,655)	(12,953,410)	(5,914,696)	(7,206,874)	(13,121,57
Total All Decision Packages	(7,747,081)	(6,860,423)	(14,607,504)	(10,647,446)	(12,813,205)	(23,460,65

MONTANA UNIVERSITY SYSTEM

The above table summarizes the calculation of the original executive budget (Nov. 15, 2008) and the changes made by the executive to derive the revised executive budget (Dec. 15, 2008) for the Office of the Commissioner of Higher Education (OCHE) and the Montana University System (MUS).

Calculation of Original Executive Budget

The top section of the table summarizes the calculation of the original executive budget. The FY 2008 base budget is shown for general fund and total funds; added to the base are statewide present law adjustments for OCHE only, other present law adjustments (which includes statewide present law adjustments for the educational units, research agencies, and community colleges), and new proposals originally included in the executive budget.

Changes between Nov. 15, 2008 and Dec. 15, 2008

Between the November 15, 2008 and the December 15, 2008 budgets the Governor reduced the proposed biennial budget for the OCHE/MUS by \$14.6 million general fund, \$23.5 million total funds. Most of the general fund reductions, \$13.2 million, impact the MUS educational units and research agencies and included the following:

- Overall reduction in state funds to the educational units --\$5.3 million general fund reduction over the biennium
- o Increase 4% vacancy savings to 7% at the MUS educational units and research agencies -- \$4.0 million general fund reduction over the biennium
- Funding switch Replace \$1.6 million general fund with a like amount of six-mill levy revenue at the educational units



- o Remove present law pay increases for the educational units and agencies -- \$1.2 million general fund reduction over the biennium
- Remove funding for increased administrative assessment costs at the research agencies -- \$0.5 million general fund reduction over the biennium
- o Montana public television -- remove \$0.4 million general fund over the biennium

Changes in other programs between Nov. 15 and Dec. 15 include:

- o Removal of inflationary increases for gasoline and diesel fuel
- Reduce funding for Information Resources, Planning, and Communication position in OCHE -- \$159,900 general fund reduction over the biennium
- o Reduce community college funding -- \$0.2 million general fund over the biennium
- Reduce funding for the Deputy Commissioner for 2-Year Education position in OCHE -- \$100,000 general fund reduction over the biennium
- o \$922,800 biennial general fund reduction for Tribal College Assistance for non-beneficiary students
- o \$10.3 million biennial federal fund reduction to correct an error in the original executive budget

EXHIBIT 2 DATE 1/13/09 HB 2

Legislative Hearing Testimony Montana Arts Council

January 13, 2009

Arlynn Fishbaugh, Executive Director

Slide: Montana...the Land of Creativity

Good Morning Mr. Chairman and members of the Committee, for the record my name is Arni Fishbaugh, and I'm the Executive Director of the Montana Arts Council.

Art can take many faces, and this morning we'd like to begin by presenting the committee with some "art of baking" to start your day -- freshly-baked Montana cookies made by Kim Hurtle, our Executive Assistant. With your permission, Mr. Chairman, we'll pass these around and I'd also like to provide the committee with a copy of my power point, if they'd like to follow along, and our Operating Blueprint, which I'll be referring to later.

While that is done, I'll begin: The Montana Arts Council is the state agency charged with promoting the arts in Montana.

Slide: Vision

Our vision statement takes us to a place where "Montana will be known far and wide as "The Land of Creativity," where the arts are essential to the creativity, imagination and entrepreneurship that make Big Sky Country the very best place on earth to live, learn, work and play."

Slide: Mission

And the mission: "The agency of state government established to develop the creative potential of all Montanans, advance education, spur economic vibrancy and revitalize communities through involvement in the arts."

To Begin

Slide:

Visual arts

Copper Village Art Museum in Anaconda

Art Mobile (now out of Bozeman)

For those of you who are new to this committee, we'd like to make sure that you know that when we talk about the arts, we mean more than just paintings on the wall and visual arts. We also mean:

Crafts

Crafts photos

Theater

Shakespeare in the Parks slide/Whitefish Theater

Dance MDAA and Montana Ballet shots

Music Glacier Orchestra, Kalispell

Bozeman Symphony, Bozeman Midori in Dillon with Jr. Fiddlers

Traditional Arts George Holt, Dillon, Saddle-making

Jackie Larson Bread, Beadwork

And *Literature* "The Last Best Place"

Slide: Council

Our agency is governed by a 15-member council, all of whom are appointed by the Governor.

Jackie Parsons of Browning is our Chairman. She is an enrolled member of the Blackfeet Nation and a nationally respected traditional artist. She has been on our council for over 15 years and has seen us through thick and thin.

If you ever have the opportunity to visit the Smithsonian's Museum of the American Indian while you're in Washington, D.C., Jackie was the co-curator of its Blackfeet Exhibit, as well as for the major exhibit, "Identity by Design: Dresses of the Northern Plains Indians," which opened in 2007. She is featured in the Smithsonian's book on this exhibition, as well.

Jackie was not able to be with us today, but we do have another member of MAC's Executive Committee here, Rob Quist. Rob is from Kalispell and is one of our state's best-loved musicians as the main man in his band "Great Northern." He is also one of the original members of the Mission Mountain Wood Band – one of the great bands of all time from the 1970s.

Slide: Staff Chart

The Montana Arts Council has a staff of seven FTE. Five people are full-time and four folks are part-time, making up the total of seven FTE. This staff aligns with the Personal Services budget line on page E-73.

Our seven FTE compare to <u>eleven</u> ten years ago. At that time we received a major cut in federal funding and down-sized significantly. It has been hard to adjust to this. One of the ways we have adapted is to combine job responsibilities as we streamlined our operations. As you'll see, because we are so small, most of our staff has more than one job title. They are each responsible for several <u>major</u> programs or areas of operation.

Slide: Staff Technical Assistance

One of the other things the staff does is handle a big load of technical assistance, ranging from helping organizations file for tax-exempt status to help with grant writing to wanting help dealing with troublesome board members. One of our more frantic calls last week was from an

organization that asked, "What am I going to do? My power bill just went from \$1,000 to \$5,000 per month!"

Slide: Blueprint

The agency uses an Operational Blueprint to map its course. It is designed to cover 2008-2013 and has been developed with a great deal of public input.

Slide: Three Priority Frameworks

It has three priority frameworks around which we focus our work: Arts Education, Economic Vitality and Public Value.

Slide: MAC Grants

We implement these frames through grants, which are represented in your LFA materials on the Grants line item on page E-73 ... and through Programs, which are part of the Operating Expenses in the same chart.

Slide: MAC Grants tie to arts ed, eco devo and public value

All grants tie directly to our three priority frameworks – art education, economic vitality and public value.

Since many people think of grants when they think of the arts council, we'll start there:

Slide: Arts Ed – Art Mobile

<u>Artists in the Schools and Communities</u> grants have an extensive reach across the state. These grants fund artists to come into the schools for a day to a week, or longer, to provide participatory experiences that increase or strengthen student's knowledge and skills in the arts.

Slide: Arts Ed: Anaconda HS "Othello"

Grants are matched \$ to \$, although a larger subsidy is available for Title 1 and really rural schools.

Slide: Arts Ed: Kalispell High School: Jay Laber

Arts education grants reach one out of every five school children throughout the state each year. In FY 2008, our arts ed programs reached 50 of Montana's 56 counties.

Slide: Public Value Partnerships - The 3 Rs

Public Value Partnership grants provide operating support for staffed arts organizations with year-round operations.

C:\Users\Arnie\Documents\Documents\Legislature\2009 Session\Legislative Budget Testimony - Final Final.doc

Slide: PVP Grants: Shakespeare in the Parks

Public Value is defined as those things that are of benefit to all the citizens of Montana and are worthy of state and federal investment.

Slide: PVP -- Motherlode

Approximately 45 arts organizations are funded through this program. They must account yearly for how they are building stronger relationships with their communities.

Slide: PVP - "How does your organization produce public value?

They must also respond to the question, "What would you say if a legislator asked you how your organization produces public value in return for the state funding it receives?" Rob Quist will be giving you some of those answers as part of our hearing a bit later.

Slide: PVP - Emerson Cultural Center

Operating support is the most difficult funding to come by, so it's enormously valuable to these organizations.

Slide: PVP: Billings Symphony

They all provide tremendous resources to area schools and have strong arts education programs.

Slide: PVP: Stumptown

Organizations apply for up to two percent of their annual operating budget, with maximum grants of \$8,000 per year (an amount that has not changed for 15 years.)

Slide: Butte Symphony

This funding acts as a "good housekeeping seal of approval" and is used as a catalyst to attract other private dollars.

Slide: Yellowstone Art Museum

I thought you might also like to know that our Montana-grown Public Value Partnership grant program

Slide: PVP - Bozeman Symphony

... has been the focus of a great deal of national attention...

Slide: PVP: Other organizations funded list

... and is currently presented as a model practice for state arts councils by the National Assembly of State Arts Agencies.

Slide: Opportunity and Professional Development Grants

For smaller arts organizations and for individuals, MAC also has grant programs of up to \$1,000 to fund unexpected opportunities and professional development in areas of gaining business, marketing, planning or artistic expertise.

Slide: Folk Arts Master/Apprenticeships

In the interest of preserving Montana's cultural heritage, we also offer Folk Arts Master/Apprenticeships. These are awards to master folk artists who take on an apprentice to teach those folk arts skills that are passed down through the generations, one-on-one.

Slide: Artist Innovation Awards -- Criteria

The Artist Innovation Awards is a new program set to begin next month, launched with federal money. These awards will celebrate how the arts lead to creativity and to innovation. There will be up to five \$3,000 awards.

Slide: Artist Innovation Award: Public Value Component

In order to promote the connection between the arts and innovation, and extend the impact of the award beyond the recipient, awardees will be required to complete an activity in the coming year that will help other Montanans learn about their innovative work and processes.

Slide: Pie Chart

Here is a pie chart of how our grant funding splits out.

Slide: Cultural Trust

The Arts Council also administers the Cultural and Aesthetics Trust for the state. These grants come from coal tax. Two-thirds of one percent of the tax on coal goes into the corpus of the Trust annually. This two-thirds of one percent that builds the corpus amounts to about \$240,000 per year.

The corpus of the Cultural Trust is about \$10.4 million at present. Interest earnings on this corpus are used to pay for Cultural Trust grants and their administrative costs, and the arts council's Folk Arts program.

Cultural Trust grants are not in HB2 – they are located in HB9 and are heard by the Long-Range Planning Committee. But the administrative costs for running this program are here in our budget in HB2.

There is frequently a great deal of confusion about the Cultural Trust. The Cultural Trust is a legislative program with a separate 16-member advisory committee that makes recommendations to the legislature on grant funding. That committee will make \$810,000 in grant funding recommendations to Long-Range Planning next month for the 2010-2011 biennium. The arts council has no decision-making authority over how those grants are allocated.

The Cultural Trust funds many worthwhile projects that have nothing to do with the arts, such as history museums, historic preservation and libraries. So it's really NOT an "Arts Trust," as many people call it. It is truly a "Cultural Trust."

Slide: Montana Arts Council Programs

In addition to grants offered by the Montana Arts Council, we deliver a variety of programs to meet a variety of needs. These program costs are embedded as part of Operations in the chart on page E-73.

We want to point out that the Operations line item is not just about administration for the agency ... a large chunk is for Programs, such as these:

Slide: State of the Arts

• State of the Arts. You all are or will be receiving the agency's newspaper "State of the Arts," which is mailed electronically and to regular mail subscribers on a bi-monthly basis with a circulation of close to 10,000. It has been called "The New York Times" of state arts council newspapers because of its featured arts promotion, professional development articles and opportunities, and boards of director resources. It is also considered one of the most valuable products we produce.

Slide: Leadership Institutes Photos

• <u>Leadership Institutes</u> have been offered for the past four years for non-profit arts organizations' Boards of Directors. During this time, over 50 organizations have participated with over 400 people attending. The evaluations have been superlative!

Slide: Leadership Institute – Marketing, Fund Raising, Governance

These workshops offer training in fund-raising, marketing and governance. One of the training priorities during these Institutes has been to provide arts organizations with strong business tools. This has helped many of them weather the current economic storm more productively, although it's still rough out there.

Slide: MCAM—Glenn Goldthwait

• A recent addition to our program slate is an initiative funded by the National Endowment for the Arts.

Slide: MCM – Elaine Snyder

We have built this into the Montana Circle of American Masters in Visual Folk and Traditional Arts.

Slide: MCAM Rich Charlson

A member of Montana's Circle of American Masters is a person of significant cultural and artistic stature.

Slide: MCAM: Ed Caffrey

Their work is representative of the historic, traditional, and innovative arts and handcrafts distinctive to the State. It is worthy of note on both a state and national level.

Slide: MCAM: List of other awardees

All eleven artists will be honored at a ceremony here in the Rotunda on Thursday, January 29th at 4pm, to which you will all be invited, and we hope you can attend!

Slide: Publications

• The Montana Arts Council has produced a variety of publications that focus on building audiences and fund-raising. We are very proud of the fact that these are also used as model practices for rural arts organizations across America.

Slide: Non-Profit EIS

• The arts council has also conducted major research, such as the Economic Impact Study of our tax-exempt arts organizations in Montana. This study showed that these tax-exempt organizations, like those you have seen in our slide show today, had an \$80 million economic impact on the state in 2003, when the study was conducted.

Slide: Artist EIS

• We also researched a study about Montana's individual artists in 2005. MSU Billings did the study, and it showed that individual artists in 2004 had an economic impact on the state that year of close to one quarter of a billion dollars.

Slide: Webpage

We provide a great number of resources through our website and other technologies.

Slide: Blueprint

All of our work ties back to our Operating Blueprint, developed last year, encompassing 2008-2013.

If you'd like to open your Blueprints now to page 4, you'll see that the first of our primary frameworks, Arts Education, begins there.

You'll see that in our plan, we chart our course by specifying:

- o The outcome we want
- o Why we do it
- o How we do it
- o Indications of success
- o Consequences of failure
- o How we evaluate it

Slide: Measurement and Timelines are in Annual Work Plan

The LFA raises an issue in her materials stating that the agency lacks specific, measurable and time-bound objectives for our goals.

We'll need to do some adjusting to what we list as Goals and Objectives in the future so there is not any confusion. Those listed in your LFA materials align to our "Outcome We Want" and "How We Do It," which are broader in scope than what we now know you want.

Where we need to go to provide you with the information you want is our Annual Work Plan. This is where our specific, measurable and time-bound objectives are located, and it is through the annual work plan that we implement this Blueprint.

Our FY 2008-2009 annual work plan and accomplishments is 48 pages long, so I won't bore you with all the details.

Slide: Arts Ed Objective # 1: Annual Work Plan – four posters

But to give you some brief examples of how the annual work plan integrates measurements and timelines, we'd like to take some highlights from the Arts Education frame to tie to those objectives mentioned in the LFA materials. We hope this will give you confidence we are doing our job as it relates to specificity, measures and timelines.

If you'll refer to your LFA materials and the box at the bottom of E-76, you'll see that the first bullet is about technical assistance and curriculum development.

One of the tasks we've designed to achieve this goals has to do with the development of four posters featuring the Montana Circle of American Masters. These posters include teaching tools on the back, and they have been sent to every school in the state. Mr. Chairman, I'd like to ask Beck McLaughlin, our Arts Education Director and the person responsible for this educational tool, to present them to the committee now. We have more available if you would like to receive them.

You can see that at the end of FY 2008, we actually had five posters printed – four for the teachers and one for the Circle of American Masters program.

In addition to the posters, there are five more time-bound, specific and measurable tasks assigned to this objective in FY 2008, which I'm going to skip over in the interest of time.

Slide: Arts Ed Objective #2: Workshops for teachers – MEA/MFT

The second bullet at the bottom of E-76, our second objective for Arts Education K-12, has to do with organizing workshops for teachers. Our first task associated with this it to produce ten or more workshops each year at MEA-MFT. In the Accomplishments, you can see that we did, indeed, meet that goal in FY 2008, and 140 teachers attended.

Slide: Arts Ed Objective #2: Teaching Artists Workshops

Here is another example of a task outlined for this same workshop objective: Build on the previous four six-hour workshops previously done, and you can see that in the accomplishment, we have done just that, scheduled for May of 2009.

Slide: Arts Ed K-12 - How We Evaluate It

As I mentioned before, in our Blueprint, we have a "How We Evaluate It" section for each frame. Here is the first one in the Arts Ed K-12 section on page 5 of the blueprint.

This has to do with compiling and analyzing data....

Slide: Beck's list – part 1

And here are some of among the two dozen outcomes we evaluate each year to ensure that each activity has:

Clear Learning Objectives Effective processes Detailed activities

Slide: Beck's list – part 2

Integration with curriculum/program
Process was effective to set learning objective
Artist did a high-quality job.

Slide: Annual Work Plan Calendar

To further map out how we ensure our work is measurable, specific and time-bound, we have an annual work plan calendar that maps out each month and each staff member along with each task in the plan – so we clearly know who is to do what when, and we can then monitor progress and

develop accomplishments at year's end. Here we have page one of the calendar, which is about 12 pages long.

(Pause)

Our annual work plan and accomplishments are located on our website.

I hope this effectively speaks to the issue raised by the LFD to give this legislative committee the confidence that we are doing specific, measurable and time-bound work.

Slide: Progress Report on Performance Measures

The LFD correctly states in her materials that in October we did not report our progress to date on measurement goals for the 2009 Biennium. That is because we did not have final reporting in from our grantees, and the analysis of that information, until the end of the year.

Senator Wanzenreid told us that we could provide our report at this subcommittee, and we are happy to tell you that our 2008 goals have been met as shown here.

Goal: 10% of enrolled K-12 students are served by MAC's arts ed programs

Achieved: 19% reached

Goal: 60 community events and 4,000 community members benefitting Achieved: 36 community events and 4,220 community members attending

Goal: Half of Montana's counties are served by MAC's arts ed programs

Achieved: 89% of state's counties served

Turn off light on Power Point slides--

To cover the progress against our goal for the conversion of MAC's database, we have asked Steve Bender of ITSD to make this report for us. For the past four years MAC has utilized ITSD to totally re-design our database to make it inter-relational and make it ready for the next phase of development, which will eventually be an e-grants system that can tie directly into our database. The legislature allocated one-time-only funding of \$73,920 toward the first phase of this work in the current biennium. It is and will continue to be critical to MAC's efficient and technological capabilities.

Kristin Han Burgoyne, our Grants and Database Director, is also here to answer any questions you might have on this topic.

Steve Bender

LFD Issue regarding Personal Services exceeding legislative authority

The other issue the LFD raised is in regard to the agency exceeding its legislative authority for Personal Services. I am going to ask our Accountant Carleen Layne to speak to this issue.

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Carleen Layne

Guests

One of the most valuable ways that we measure success in our goals and objectives is by the public value that is produced from our programs. We have asked our council member Rob Quist to relate some of those stories to you. And we also welcome two additional guests from the board of directors of the Copper Village Art Museum and Arts Center in Anaconda, Susan Lanes (Lan-nis) and Sally Ralston to give you first-hand insights, as well.

Rob,

Arni: Turn on slide of poem, then shut out light after that...keep computer and projector ON.

Susan – note Sally won't be speaking

Turn back on light on Power Point Projector

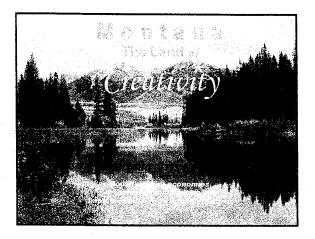
Slide: Fort Benton's "Industry is Useless Without Culture"

That concludes our presentation this morning. Our closing image is a sign that has been on the side of the school in Fort Benton, where I attended junior high. (Originally, I'm a farm girl from Carter.)

We thought it sums up the public value of all three of the state agencies whom you'll hear from this morning – us, the State Library and the Historical Society!

We would be happy to answer any questions or provide any further information you may need or wish. Thank you for the opportunity to make this presentation.

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Montana Arts Council Vision

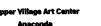
Montana will be known far and wide as
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Montana Arts Council Mission

The Montana Arts Council is the agency of state government established to develop the creative potential of all Montanans, advance education, spur economic vibrancy and revitalize communities through involvement in the arts."

The Arts: Visual Arts







C. M. Russell's "Wagon Boss"

The Arts: Crafts



Jim Kittredge Jewelry



tumptown Art Studio, Whitefish

The Arts: Theater

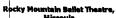


Shakespeare in the Park



Missoule Children's Theatre





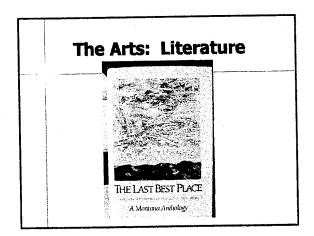


The Arts: Traditional and Folk Arts





George T. Holt, Dillon



Montana Arts Council Members

Jackie Parsons, Browning, Cheirman i Cyndy Andrus, Bozemen, Vice-Cheir Corky Cleirmont, Ronen Tracy Linder, Molt Rick Newby, Helena Ellen Crnitz, Marihattan Arlene Parisot, Helena Rob Quist, Kalispell Kevin Red Star, Roberts Kaliny Schlepp, Niles City Youpa Steln, Arlee Judy Ulrich, Dillon Jane Waggoner Deschner, Billings Wilbur Wood, Roundup





Rob Quist, Kalispell 1

<u>Staffing</u>									
Position	Is also								
Executive Director	Publisher, "State of the Arts" Newspaper								
Accountant	Contralized Services and Operations Director								
Arts Education Director	Web Services Director								
Grants Director	Database Director and ADA Compliance Coordinator								
Business Development Specialist	Lond Grant Writer and Major Initiative Developer								
Folk Arts & Harket Development Specialist (3/4-time)	Training Specialist								
Indian Arts Harket Specialist (1/4-time)	Hontone Indian Business Alliance Balson								
Executive Assistant (part-time)	Percent-for-Art Hanager								
Administrative Asst. (part-time)	Writer and Editor								

Staff: Technical Assistance

- How do I achieve tax-exempt status
- Where can I get my book published?
- How do I get my work into a gallery or museum?
- How do I go for grants? How do we make our organization more efficient?
- Can you help us with our strategic planning?
- How can I get rid of a board member?
- And on and on...

MAC's Operating Blueprint



Three Frameworks:

Arts Education

Economic Vitality

Public Value



MONTANA ARTS COUNC

Grants



Grants

All tie to:
Arts Education
Economic Vitality
Public Value

Grants: Artists in Schools and Communities



Recent Residencies at Dutton/Brady Elementary, Power Elementary and H.S., and Dillon Schools

Grants: Artists in Schools and Communities



Anaconda High School hosted "Othello" by Shakespeare in the Schook

Grants: Arts Education Residencies



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Focusing on:
Relevance
Relationships
and
Return on Investment

Public Value Partnerships Grants in your area:



Shakespears in the Parks Bozeman

Public Value Partnerships Grants in your area:



Motheriode Theatre, Butte



"How does your organization produce public value in return for the state funding it receives?"

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Public Value Partnerships Grants in your area:



Billings Symphony

Public Value Partnerships Grants in your area:



Stumptown Art Studio Whitefish

Public Value Partnerships Grants in your area:



Butte Symphony

Public Value Partnerships Grants in your area:



Yellowstone Art Museum, Billings

Public Value Partnerships Grants in your area:



Public Value Partnerships Other grants in your area

Other organizations that receive these grants that serve your area:

- Hockaday Museum, Kalispell
- Vigilante Theatre, Bozeman
- Venture Theatre, Billings
- Glacier Symphony, Kalispell
- Missoula Children's Theatre, Missoula

Grants: Opportunity and Professional Development

A sampling of the 24 grants in FY 2008:

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Sunburst Community Foundation - Eureka

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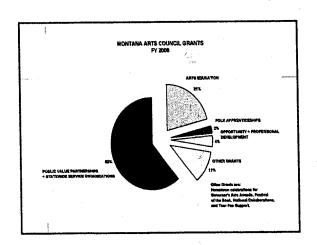


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- Current corpus: \$10.4 million
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MONTANA ARTS COUNCIL

Programs

Programs: "State of the Arts" Newspaper



Programs: Leadership Institutes





Venture Theatre, Billings Susen Scarlero, Robert Woods, Sarah Butts, Patrick Wilson



outhwest Montene Arts Council, Dillor Keren Disney, Leura Horst,

Leadership Institutes

Arts Organization Workshops:

- Marketing
- Fund Raising
- Governance
- Strong business skills development

Programs: Montana Circle of American Masters



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Jessie Clemens, Fingerweaving, Polson
Judy Ericksen, Potter, Great Falls
Al Chandler Goodstrike, Hide Painter, Hays
Sylvia Johnson Overby, Hardanger, Plentywood

Programs: Publications



Research

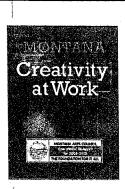


Research



Programs: Web Services and ListServs





Three Frameworks:

Arts Education

Economic Vitality

Public Value

Defined by:

- Outcome we want
- Why we do it
- Indications of success
- · Consequences of failure
- · How we evaluate it

Measurement and Timelines are done in **Annual Work Plan**

FY 2008-9 Annual Work Plan and Accomplishments is 48 pages long.

Annual Work Plan Arts Ed K-12

Objective #1: Provide technical assistance on curriculum development, assessment tools and resources in person, by telephone and on our website.

FY 2008-FY 2009 Tesk #1

Develop four posters with teaching tools based on the traditional arts for use in schools and nonprofit arts groups.

FY 2008 Tesk Accomplished

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Annual Work Plan Arts Ed K-12

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FY 2008 Task #1

Ten or more workshops in all arts each year at annual Montana Education Association Montana Federation of Teachers (MEA-MFT) statewide teacher conference with MEA-MFT paying the fee and travel for the arts keynots presenter.

FY 2008 Task #1 Accomplishment
Ten workshops held in October 2007 at MEA/MFT with 140 teachers attending.

Annual Work Plan Arts Ed K-12

FY 2008 Task #3

Build on previous four 6-hour teaching artist workshops on lesson planning, assessment and classroom management with a six-hour follow-up.

FY 2008 Task #3 Accomplishment
Workshop planned in 2008, and Bric Johnson will provide a
new six-hour workshop on May 15, 2009

Arts Ed K-12 **How We Evaluate It**

Determine if school residency grants have clear and measurable learning objectives that are aligned with the Montana Standards for the Arts....

Task #1: Compile residency grant data each fall, analyze it and evaluate it.

Arts Ed: K-12 Objective #1 **How We Evaluate**

Each Grantee Reports On:

- · Overall satisfaction with the residency outcome
- · Application has clear learning objectives
- Application describes effective process to assess whether students met learning objective
- Application has detailed activities that meet the objectives

Grantees Report On, continued

- Demonstrates residency's integration with curriculum/program
- Learning objectives were collaboration of artist and teacher/sponsor
- Collaboration process was successful
- Process was effective to set learning objectives
- . Artist did a high quality job

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Progress on FY 2008 Performance Measures

Goal: 10% of enrolled K-12 students are served by MAC's arts ed programs

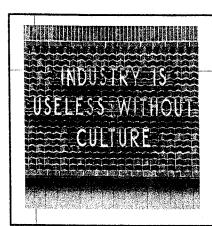
Achieved: 19% reached

Goal: 60 community events and 4,000 community members benefitting

Achieved: 36 events and 4,220 attendees

Goal: Half of Montana's counties served by MAC's arts ed programs

Achieved: 89% of state's counties served



Sign on Exterior of Fort Benton Junior High/ Elementary School



Montana Arts Council Vision

Montana will be known far and wide as
"The Land of Creativity,"
where the arts are essential to the
creativity, imagination and
entrepreneurship
that make
Big Sky Country
the very best place on earth
to live, learn, work and play.

Montana Arts Council Mission

The Montana Arts Council is the agency of state government established to develop the creative potential of all Montanans, advance education, spur economic vibrancy and revitalize communities through involvement in the arts."

The Arts: Visual Arts







C. M. Russell's "Wagon Boss"

The Arts: Crafts



Jim Kittredoe Jewein



tumptown Art Studi

The Arts: Theater



Shakespeare in the Pari



Missoule Children's Theatre









Montana Baile Bozeman

The Arts: Music



World-Famous violinist Midori with th



A moment of fun with the liecter Symphony Orchestra



A "teachable moment" with the Bozeman Symphony

The Arts: Traditional and Folk Arts





George T. Holt, Dillon

The Arts: Literature



Montana Arts Council Members

Jackie Parsons, Browning, Cheirman Cyndy Andrus, Bozemen, Vice-Cheir Corky Cleirmont, Ronan Tracy Linder, Molt Rick Newby, Helena Ellen Crnitz, Manhattan Ariene Parisot, Helena Rob Quist, Kalispel Kewin Red Star, Roberts Kathy Schlepp, Miles City Youpa Stein, Arlee Judy Urich, Oillon Jane Waggoner Deschner, Billings Wilbur Wood, Roundup



Jackie Parsons, Chairman, Browning



Rob Quist, Kalispeli

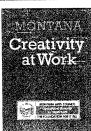
Staffing

Position	<u>Is also</u>
Executive Director	Publisher, "State of the Arts" Newspaper
Accountant	Centralized Services and Operations Director
Arts Education Director	Web Services Director
Grants Director	Database Director and ADA Compliance Coordinator
Business Development Specialist	Lead Grant Writer and Major Initiative Developer
Folk Arts & Market Development Specialist (3/4-time)	Training Specialist
Indian Arts Market Specialist (1/4-time)	Montana Indian Business Allance Baison
Executive Assistant (part-time)	Percent-for-Art Manager
Administrative Asst. (part-time)	Writer and Editor

Staff: Technical Assistance

- How do I achieve tax-exempt status
- Where can I get my book published?
- How do I get my work into a gallery or museum?
- How do I go for grants? How do we make our organization more efficient?
- Can you help us with our strategic planning?
- How can I get rid of a board member?
- And on and on...

MAC's Operating Blueprint



Three Frameworks:

Arts Education

Economic Vitality

Public Value

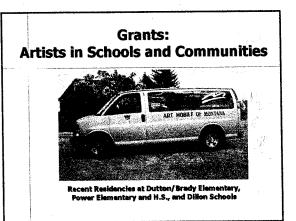


Grants



Grants

All tie to:
Arts Education
Economic Vitality
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Grants: Artists in Schools and Communities



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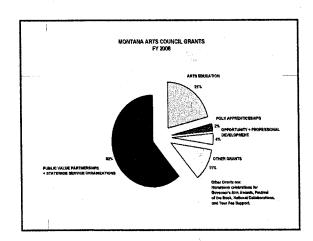


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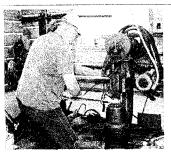
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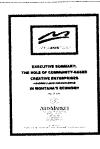
Programs: Publications







Research

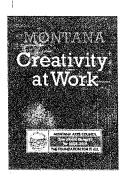


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Progress on FY 2008 Performance Measures

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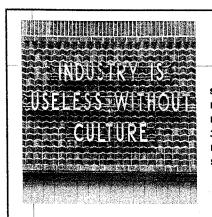
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